



NYLICA Board of Directors Meeting

Saturday, June 8, 2024

Maura Dibble's

Batavia, NY

Meeting was called to order by President David Rule at 5:00pm.

Roll Call: David Rule, Dennis Bliss, Linda Rule, Derek Decker. Derek Cassiano

Also Present: Maura Dibble, Pam Bliss, Courtney Kleinbach

Minutes – Dennis Bliss made the motion to accept the printed minutes from the March 1, 2023 meeting seconded by Linda Rule. Carried unanimously.

Treasurer's Report - Dennis Bliss made the motion to accept the Treasurer's report and file for audit and pay Maura's expenses. Seconded by Derek Cassiano. Carried unanimously.

Old Business:

- **Membership & Dues:** - as of 6/1/24 we have 229 members. Everyone is paid in full. We just received the last of the Safety Group Members payment in May.
- **Safety Group #562** – No news from Tompkins
- **Hard Hat** – The dates were March 20 & 21, 2024. Jerry Biuso and Allison Hack and Eddy Mayan attended from National LICA. David Rule and Bill Hatch and Maura Dibble also worked the booth. Mark and Brenda Henderson and Jeff Phair stopped by. We also had help from Kevin and Eli from Tompkins. It was a good show, we had a lot of traffic, talked with a lot of people and had some good interactions with some of our members. We also recruited 20 new members. We have a contract for next year.
- **May 6, 2024 - LICA Foundation for Veterans Golf** – Maura attended it and it was a beautiful day for a change. NYLICA and Maura sponsored golf signs. It was a nice turnout and some said they would like to attend the NY Golf Outing.
- **Annual Meeting in January** - There is a page in your packet of information. It was expensive, due to the food, but I think that everyone who either participated, or heard about the convention thought it was an excellent idea and something that we should continue.

New Business:

- **June 13 & 14, 2024 – LICA Water Management Forum** – will be held at St. Joseph's College in Rensselaer, Indiana. National is giving all the states a booth at the forum. NYLICA has promotional items for the booth. There is also a golf outing on the day before the forum.

- **Digital Marketing** – Digital Marketing and Website and Credit Card Processing – All up and running! We will review this before our 6 month term is up.
- **Directory and Promotional to Members** – The past years with the promotional items we sent to members garnered a positive response.
- **National Summer Convention**– Pittsburg, PA – July 9-13th. Maura will attend.
- **GLOW with your Hands** - On September 24th at the Genesee County Fairgrounds. Dennis Bliss made the motion to spend up to \$250.00 for a remote-controlled excavator and dump for the demonstration there. Seconded by Derek Decker, carried
- **NYS Nursery and Landscape Annual Conference & Expo**– October 20 -22, Albany Capital Center. While looking into marketing venues, looked into the Landscape Association. Tried to contact the WNY Landscape after finding many of our members were members of the Association, so far, no one has gotten back to me. I did call about this Expo and spoke with Brian. It has been 20 years since they have held this and trying again. They welcomed us to come and we don't have to join, just come and have a booth - \$500. Linda Rule made the motion for Maura to attend this Expo, seconded by
- **September - Golf Outing** – It will be on September 6, 2024. We already have some people signed up and more are calling. We are hoping to repeat last year's turnout and sponsorship, which was the best ever. We need all the help we can get for this, before and during golf. We have a lot of prizes due to friends getting promo items from the casinos. Ice Cream – there is an ice cream truck right here in Batavia. We are good to go with it for the Golf Outing.
- **Thank you Notes** – from the scholarship winners, the Bliss's and the Smith's.
- **New Associate from Wendy Presher** – Ron Vitarelli – Infiltrator Water Technologies
- **Next meeting** –TBD, possibly a short one at the Golf Outing in September
- Derek Cassiano made the motion to adjourn at 6:30 pm seconded by Linda Rule. Carried

Respectfully Submitted, Maura Dibble